



Girod Street Stroll Sponsorships - April 20, 2024

Presenting Sponsorship (1 Available)

- Exclusive naming rights (co-branded) for the event – “Girod Street Stroll presented by *sponsor*”
- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on online tickets
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps given to patrons
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business
- Verbal recognition for sponsor in earned media opportunities (TV, radio, print)
- 6 complimentary stroll tickets

\$3,000

Girod Guardian Safety Sponsorship (1 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps at event
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business
- Verbal recognition for sponsor in earned media opportunities (TV, radio, print)

- 4 complimentary stroll tickets

\$2,500

Girod Green Cleanup Sponsorship (1 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on online tickets
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps given to patrons
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Verbal recognition for sponsor in earned media opportunities

(TV, radio, print)

\$2,500

Girod Gourmet Sponsorship (1 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on online tickets
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps given to patrons
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business
- Verbal recognition for sponsor in earned media opportunities

(TV, radio, print)

- 6 complimentary stroll tickets

\$2,500

Girod Groove Music Sponsorship Area (1 Available)

- Exclusive sponsorship of the Live Music area on site
- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on OMBA website

- Sponsor logo on event promotional poster
- Sponsor logo on event maps given to patrons
- Sponsor recognition in dedicated social media posts
- Opportunity for sponsor to give away branded promotional items near music setup
- Opportunity to set up a tent to promote your business
- Verbal recognition for sponsor in earned media opportunities (TV, radio, print)
- 4 complimentary stroll tickets

\$2,500

Girod Grand Reserve Liquor Sponsorship (1 Available)

- Exclusive liquor naming rights (co-branded) for the event – “Girod Street Stroll liquor presented by *sponsor*”
- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps at event
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- 6 complimentary stroll tickets

\$2,000

Girod Hydration Station Sponsorship (1 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on online tickets
- Sponsor logo on OMBA website
- Sponsor logo on event promotional poster
- Sponsor logo on event maps given to patrons
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business
- 2 complimentary stroll tickets

\$1,500

Girod Gem – Enhancing Every Block Sponsorship (5 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on online tickets
- Sponsor logo on OMBA website
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business
- 2 complimentary stroll tickets

\$1,000

Community Sponsorship (4 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on event promotional poster
- Sponsor recognition in social media posts/ads
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business

\$500

Friends of Mandeville Sponsorship (6 Available)

- Sponsor logo on sponsor recognition banners on site
- Sponsor logo on OMBA website
- Opportunity for sponsor to give away branded promotional items at the event
- Opportunity to set up a tent to promote your business

\$250

